

FAQs: [Neuland Yoga](#) Copy & Content

What types of clients do you work with?

- I work with a **diverse range of clients**, tailoring my copy and content writing services to meet their specific needs. As a specialist in health and wellness content, I am passionate about creating engaging and informative materials in this field.
- Whether you are a yoga teacher, therapist, coach, publisher, entrepreneur with health and wellness products or services, massage therapist, or any other **professional within the health and wellness industry**, I'm here to support you.
- I also extend my services to **companies seeking content for their employees or customers**. Whether you require engaging videos, webinars, informative newsletters, or other communications, I can help you deliver content that educates, motivates, and empowers your staff and clients in matters related to health and wellness.

Individuals with ADHD

In particular, I welcome individuals with ADHD to work with me. As a copywriter with ADHD, I understand the unique way their brains work and the challenges they face in both life and business.

How will investing in your services benefit my business?

- Outsourcing your content needs to a seasoned professional **saves you time and resources** that would otherwise be spent on content creation and management. This allows you to focus on other core aspects of your business, such as product development, marketing, and customer service.
- By choosing me, you're not just paying for words on a page; you're investing in the **growth and success of your brand**.
- Investing in my services as a specialized health and wellness content writer can elevate your business by **establishing you as an authoritative figure in the industry**. Together, we can drive more organic traffic, increase audience engagement, and ultimately boost your brand's reputation and revenue.
- I will work closely with you and your marketing team to develop a **customized content strategy** that aligns with your business goals and target audience.
- By engaging my services, you can be assured of well-researched, accurate, evidence-based, professionally written, reliable content based on my **over 15 years of experience** in the health and wellness industry and my commitment to delivering **high-quality content only**.

What sets your services apart from other creators?

Helloooo, look at me!

- First, my **health and wellness expertise** is so top-notch that even the broccoli is green with envy.
- When it comes to **quality and excellence**, I don't mess around. I was made in Germany, and you know what they say about German engineering, right? When I work on something, it's like driving on the German Autobahn—smooth, fast, and precise! My attention to detail is so sharp that I can spot a misplaced comma from a mile away. If you want perfection, you've come to the right place.
- On top of my German genes, I have an ADHD brain that fires on all cylinders! It adds that extra touch of innovation and out-of-the-box thinking that sets me apart. It's like a **whirlwind of creativity, never-ending ideas**, and occasional moments of utter distraction (Aaaah, the cute squirrel again!). I bring a tornado of originality and excitement to my work, and you can expect the most entertaining, out-of-the-box solutions you've ever seen!
- My **unique perspective as a customer AND service provider** is like having a magical third eye that sees things others can't even imagine. I know exactly what you want and need because I've walked more than a mile in your shoes (probably while doing a yoga pose).

So, there you have it! My services are a dazzling blend of health expertise, customer insight, quality obsession, German precision, and ADHD-infused creativity. I would rather not exaggerate, but I think this is a unique and special combination, and you won't find anyone else quite like me.

What are your pricing and payment options?

My rates depend on the scope of work, project complexity, and the content volume required.

Quality comes with a price tag, and it's not always easy on the wallet. Prices may make your wallet shed a tear. After investing considerable time, effort, and finances into building your dream business, why compromise the quality of your content by cutting corners? Great content isn't just an expense; it's an investment in your brand's future, it's an essential ingredient for standing out in a sea of mediocrity.

As for payment options, I accept various methods such as bank transfers, PayPal, or Stripe, making it convenient for clients worldwide to transact with me.

Do you charge by hour or project?

I offer both hourly and project-based pricing options for my copy and content creation services.

Whether I charge by the hour or project **depends on the preferences and requirements of the client and the nature of the project**. Each option has its set of pros and cons. Hourly pricing offers flexibility but may result in uncertain total costs, while project-based pricing provides predictability but may be less adaptable to changes in scope.

Hourly Pricing is Best for:

- **Projects with uncertain or evolving scope:** Hourly rates are more suitable when the project scope is not well-defined or is likely to change during the work. This allows for adjustments without affecting the overall cost.
- **Clients who value transparency:** Hourly rates provide transparency, as clients can see exactly how much time is spent on their project and what they are paying for.

Project-Based Pricing is Best for:

- **Projects with a well-defined scope:** When the project requirements are clear and unlikely to change significantly, project-based pricing is more suitable, offering a fixed, predictable cost.
- **Clients who prefer budget predictability:** Project-based pricing allows clients to have a clear, predetermined budget for the entire project, helping them plan their finances effectively.

Do you do health & wellness content only?

As a content and copywriter specializing in **health and wellness**, I primarily focus on creating **high-quality content related to these topics**.

While health and wellness are my main areas of expertise, **I'm open to exploring** other themes and topics when I have the capacity to do so. If the opportunity arises, and I can maintain the same level of dedication and quality, I'd be more than willing to dive into diverse other subjects.

What I **definitely do NOT cover** is everything related to

- politics
- religion
- hunting
- animals in entertainment and captivity
- the meat and dairy industry
- self-proclaimed healers
- clairvoyants
- homeopathy
- businesses that offer services like psychic/aura/tarot/chakra readings

Do you use AI for creating content?

What do you think? I am German. We are smart but boring. And not funny. Absolutely not funny. So, where else should I get my sassy Wortwitz from?

Yes, I use AI for content creation.

BUT:

It's important to understand that AI is a tool—just like the Oxford Dictionary or a thesaurus, and not a replacement for human creativity or writing skills. Using AI for content creation can be immensely beneficial for several reasons.

It offers a wealth of ideas and inspiration, breaking down language barriers and allowing me to focus on shaping content with my own flair and personal touch. It helps to generate ideas that I might not have considered otherwise.

AI DOES NOT replace me as a content creator, and it **DOES NOT** do my work. It **ONLY** suggests prompts or starting points for my ideas, but it's up to me to shape and develop them into coherent and engaging content.

AI-generated content is still subject to human oversight and editing. The final creative decisions rest with me, the human author.

The final content is still a result of MY human judgment, creativity, common sense, and personal touch.

What are your benefits?

- **Data-Driven Insights:** AI can analyze audience behavior and preferences, helping me tailor your content to better resonate with your target customers. This data-driven approach can lead to more successful content strategies.
- **Efficiency and Productivity:** AI can save time by automating certain tasks, allowing me to focus on the more creative and strategic aspects of content creation. It can handle repetitive tasks like data analysis, research, or generating initial drafts, leaving me with more space to refine and personalize your content.

Can you accommodate tight deadlines?

Deadlines and I have a love-hate relationship.

As a copy and content writer with ADHD, I want to be transparent about how tight deadlines can sometimes be challenging for me. Living with ADHD means that managing time and focus can be more demanding, and deadlines can sometimes add extra pressure to the process. However, I have found that I often work remarkably well under pressure, and it can even fuel my creativity.

So, **ideally, I prefer having enough time to let ideas grow and develop organically.** This allows me to produce my best work and deliver content that truly shines. I can thoroughly research, plan, and refine my writing with ample time, producing high-quality output.

Nevertheless, I understand that projects don't always allow for extended timelines, and I'm more than **willing to accommodate tight deadlines when my capacity permits.** If I believe I can commit to the timeframe **without compromising the quality of my work,** I'll gladly take on the project.

I have ADHD. Can you help me turn my jumbled ideas into content?

My fellow ADHD brainiac!

Having ADHD myself, I understand the daily hurdles you face and the remarkable strengths hidden within your restless mind.

- I know firsthand the power of creativity and the ability to think outside the box.
- I embrace the whirlwind of ideas and the constant flow of inspiration that comes with this condition.
- I see the potential in your thoughts and know how to translate them into captivating copy and engaging content.

When you hire me as your copy and content creator, you gain a partner who can navigate the complexities of ADHD and harness its strengths to deliver exceptional results.

Working with me, you'll experience a collaborative and understanding approach. I can:

- anticipate your needs,
- adapt to your thought patterns, and
- communicate in a way that ensures a seamless process.

I know your attention span is shorter than a sneeze, and your mind hops around like a hyperactive kangaroo, so ... Get in touch with me today, and let's embark on an exciting journey of creative collaboration!

Click [HERE](#) to get started.

I am eager to work with you! How do I get started?

To get started, please read through my client onboarding and work process [HERE](#).

If you like what you read, I encourage you to reach out and get in touch. Let's discuss your content and copywriting needs and explore how we can collaborate to create something amazing together! Looking forward to connecting with you soon.

Last update: August 11, 2023

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