

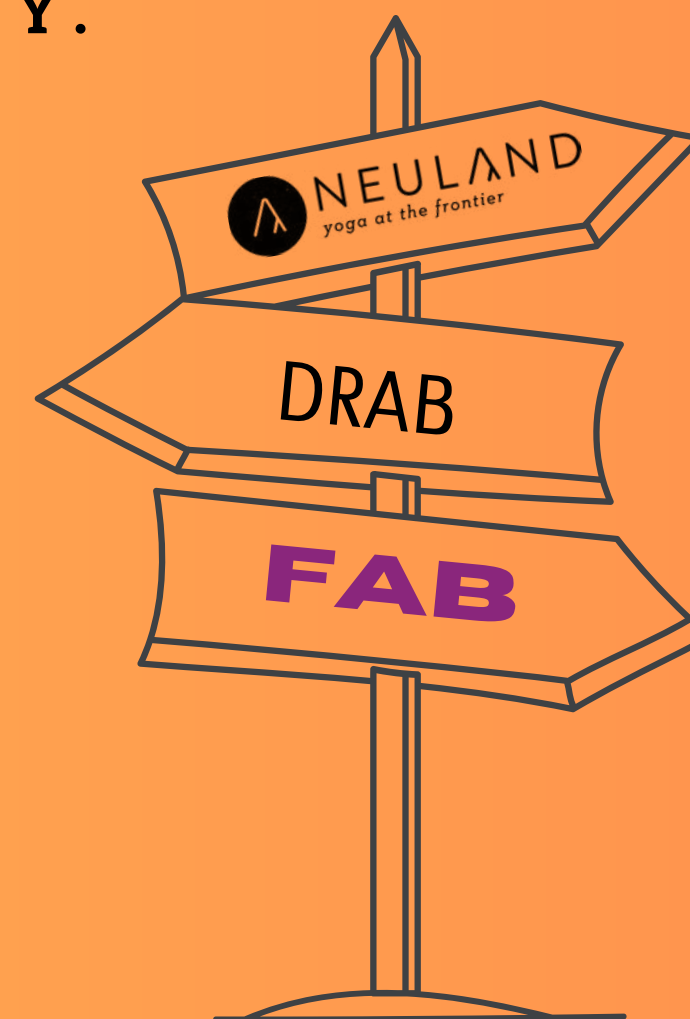


*Welcome,*

NEW CLIENT!

# HOP ABROAD

AND ENJOY YOUR JOURNEY.



# WELCOME ON BOARD!



My client onboarding and work process is designed with your success and satisfaction in mind. Just like setting sail on a wondrous voyage, it promises to be a seamless and enjoyable experience.

Explore how I work and what you can expect when hiring me as your copy and content writer.



1. THE SHIP SETS SAIL

2. CHARTING THE COURSE

3. LIFE JACKET FITTING

4. SHORE EXCURSIONS

5. ANCHORS AWEIGH

6. FULL STEAM AHEAD

7. THE GRAND GALA

8. CAPTAIN'S TABLE

9. ALOHA, LAND AHOY!

10. SUNSET SERENADA



## 1. THE SHIP SETS SAIL



We'll set sail with a virtual 30-minute meet and greet with your captain. Yep, that's me. You can call me Captain Copy.

We'll introduce ourselves, and I'll learn about your business, goals, target audience, and preferences.

### Costs:

- Free, if you stay on board until the end of our journey.
- If you decide to jump off the ship earlier, I'll charge you CAD 37 to cover my time and prep work.

## 2. CHARTING THE COURSE



With the information gathered from our discovery call, I will detail and outline your project's scope, timeline, and required budget.

You'll receive a quote, contract, and further information on the best practices to work together.

I'll start creating once you have accepted my quote, signed the contract, and paid a deposit.

Costs: Free/CAD 37

## 3. LIFE JACKET FITTING



Your brand's voice must fit like a life jacket with no wiggle room. If you lose your voice, you lose your audience.

I'll define your brand's perfect tone and style. Whether adventurous, witty, or heartwarming, I'll find the voice that speaks to your audience like a siren's call.

### Costs:

- Included in each service.
- But again, if you decide to leave earlier, I'll charge you for the work done already.

## 4. SHORE EXCURSIONS

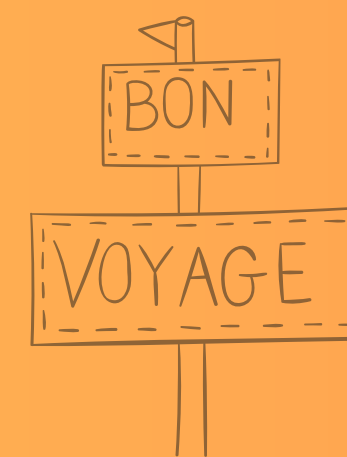


I'll unleash a storm of ideas in the heart of the creative tempest! My mind will swirl like a whirlpool of inspiration as I brainstorm clever concepts and captivating content ideas to make your competitors walk the plank.

I'll present a first draft showcasing the best ideas.

### Costs:

- Included in each service.
- Charged if you would rather not stay on board.





## 5. ANCHORS AWEIGH



Once you're delighted with my first draft, it's time to give the green light and hoist the anchor. We are ready to head to our final destination!

You can rest easy now, knowing I've got the voyage well-planned and under control. Your Captain Copy got this!

Costs:

- Included.
- (Once the anchors are hoisted, it is too late to jump off the ship. So, grab a drink, and keep enjoying your journey.)

## 6. FULL STEAM AHEAD



The content creation continues at full speed. With steady hands and unwavering focus, I'll set sail for this phase of our cruise.

I will craft every word with my captain's precision, ensuring each piece aligns perfectly with your brand's message and voice.

Costs: Included. Go, and take a look at the other services on board. Yoga, anyone?

## 7. THE GRAND GALA



It's time for the grand gala! As the sun sets on the horizon, we'll gather in the ship's grand hall (aka a virtual meeting room) and unveil the dazzling treasures I've created just for you.

I'll deliver the final content to you.

Your satisfaction is my priority, and I aim to make this moment truly unforgettable!

## 8. CAPTAIN'S TABLE



After delivering the sparkling gems of your new content to you, we'll meet at the virtual Captain's table, where you will provide feedback. Together, we will refine the content until it matches your vision.

I will ensure every sentence shines like the sun on the open sea, is shipshape, and is up to your standards.

Included:

- 2 rounds of revisions.
- More rounds will be charged per hour.



## 9. ALOHA, LAND AHOY!



Your polished, pristine, and powerful content awaits you.

I'll prepare to dock and deliver your bounty as the coast comes into view. Get ready to marvel at the wonders we've created together!

It'll be like a long-lost treasure found—a collection of captivating copy and content ready to make waves in your market!

## 10. SUNSET SERENADA

As the sun sets on the cruise, it's time to wrap up the journey.

I will send out my invoice. You'll send the payment, and we'll toast to a fruitful partnership and the treasure we've discovered.

I promise this part will be a breeze! I offer convenient and secure payment options, ensuring you part ways with me with a smile on your face.



# *Thank you,*

**NEW CLIENT!**

We've reached the end of our journey! I am thrilled to have been your copy and content companion.

May our paths cross again, and may your brand's story continue to captivate hearts and conquer new horizons.

Until next time, fair winds and smooth sailing!  
(Whenever you need fresh wind in your sails, I am always ready to sail on another adventure.)

*Find me here:*



[WWW.NEULAND-YOGA.COM](http://WWW.NEULAND-YOGA.COM)

